

## REGULATIONS

### *“A ROUNDABOUT FOR CERAMICS AND THE TERRITORY” contest of ideas*

1. **The subject** of the “UNA ROTONDA PER LA CERAMICA ED IL TERRITORIO” contest of ideas is aimed at planners, designers and creative professionals, promoted by Mirage under the Patronage of the Municipality of Pavullo nel Frignano, with the objective of enhancing the roundabout at the entrance of the Frignano area, as well as the entrance to the Mirage company.

The contest is not aimed only at the definition of a project from a structural and architectural point of view, but also and especially from a conceptual point of view, being associated with the interpretation of a new Vision linked to the territory and the ceramic industry’s relationship with the territory.

Further details regarding constraints and timings can be found on the website and in these Regulations in the points below.

2. **Conditions for taking part**

Participation in the Contest is free.

The contest is aimed at architects, engineers, designers, high school/university students and more generally Italian and foreign creative professionals.

Group participations are admitted and, in this case, a group leader must be identified to whom any communications on the part of the contest organisers are to be sent.

The submission of a single project is permitted for each participant.

3. **Means of participating in the contest**

The application for participation must be made using the form available on the website [www.miragecontest.com](http://www.miragecontest.com) which must contain the personal details of the participant and the e-mail address, besides an explicit declaration of knowledge of this announcement and unconditional acceptance of the Regulations.

Further information and/or clarification can be requested at [info@miragecontest.com](mailto:info@miragecontest.com)

Every participant, after having completed registration, may then send their project/project documents as per the following point.

The official language of the contest is Italian.

4. **Project constraints**

1. Besides complying with the concept described in point 1 of these Regulations, the project must be drawn up on the basis of the plans made available (Attachment 1) which form an integral part of these Regulations; further clarification or specifications regarding this constraint can be requested at [info@miragecontest.com](mailto:info@miragecontest.com);
2. Project proposals must provide for total or substantial use of Mirage porcelain stoneware;
3. Project choices and styles must not involve colours that interfere with vertical road signs (red, yellow and blue);

4. The logo and/or indication of the Mirage company must not be inserted in the project as a construction element, but only as a decorative element which is non-invasive with regards to the completed project,
5. The projects submitted must be anonymous, without the affixing of names, brands, indications or other identifying elements. Information about the authors of projects will be obtainable from the organisers via the created Database.

## 5. **Project documents required**

The project documents may be submitted exclusively in digital form, as described below:

1. Technical report setting out the project concept: maximum 4,000 characters (word file);
2. Graphic documents (drawings, rendering, etc.) able to give a clear idea of the aesthetic component of the project, construction details and what is considered necessary to illustrate the project proposal and the solutions adopted. The pdf file must be in ISO A2 horizontal format.
3. Material specifications (such as, by way of example, but not in exhaustive terms, the Mirage material used), colour range and sizes (word file);
4. (Optional) tables with significant sections, additional construction details, rendering, hand-drawn sketches and anything else considered useful for further illustrating the project.

The submission of partial or incomplete material could imply exclusion from the contest.

## 6. **Contest calendar**

The application and project documents in digital form must, without exception be received by, and no later than, **15 November 2014**.

Material submitted after that date shall be automatically excluded from evaluation.

## 7. **Evaluation criteria and the jury**

The Jury shall use the following criteria in evaluating the works:

1. Nature of the project proposal;
2. Feasibility of the proposed solution;
3. Correspondence with the “ceramics and territory” concept, as referred to in point 1 of these Regulations;

The Jury appointed to evaluate the projects received is composed of company staff (Management, Marketing, and Technical Office – specifically one person for each department mentioned) besides a representative of the Municipality of Pavullo nel Frignano.

The Jury will complete their work by 28 November 2014 and their decision shall be final.

The Jury shall provide a feedback regarding the selection process and the choice of the winners.

The result will be published on the site dedicated to the contest and communicated at the same time via e-mail to all the participants.

## 8. **Changes and the execution of the winning project**

The winning project must be inserted in a landscape and mobility context subject to considerably complex municipal and provincial regulations in constant evolution.

While seeking to keep the spirit of the project intact, Mirage reserves, however, the right to modify the winning project at its discretion, where necessary in order to make it compatible with legal provisions in force.

Mirage also reserves the right to assign such modifications to a third party without the winner being able to raise objections.

#### **9. Prize**

The Jury shall choose a winning project to which a prize of the value of Euro 6,000.00 (six thousand euro/00) shall be assigned, which shall be paid net of legal deductions.

Minors may take part in the contest with the approval of their parents (or their guardians). Mirage reserves the right to request written documentation at any time and to carry out necessary checks.

#### **10. Dissemination of competing projects**

The participants taking part in the contest authorise Mirage, without claiming any remuneration of any sort and without time and territory limits, apart from the obligation of citing the author, to disseminate, publish, communicate and reproduce the submitted project documentation in any form that the company considers appropriate and on any medium.

#### **11. Miscellaneous**

The projects must be the exclusive property of the contest until 28 November 2014 and until that date participants are obliged not to make the submitted projects known in any format, on penalty of exclusion from the contest.

With the sending of the requested documentation the participants accept and adhere to all the regulations established by the contest and also accept not to include in the transmitted project documentation material protected, in whole or in part, by copyright, assuming all consequent liability.

#### **12. Intellectual property**

All the projects received are subject to Italian law in relation to provisions regarding intellectual and industrial property.

In taking part in this contest of ideas, the participants definitively and irrevocably declare to renounce any claim of an economic nature and/or exploitation rights regarding the project submitted to the contest, in favour of Mirage, without prejudice to the right to be recognised author of the project and to be, therefore, cited as such.

#### **13. Liability**

Mirage may not be held liable in the case of modification or cancellation of the contest for reasons not dependent on its will or, in any case, for causes of force majeure.

Participation in the "La ceramica ed il territorio" contest of ideas implies the use of an internet connection. Mirage declines any liability for any internet malfunctioning, or for bugs, viruses, damage caused during the document uploading phase or the non-authorized action of a third party that compromises in any way the proper functioning of the site.

**14. Authorisation**

With reference to Law 675/96 and following, regarding the protection of persons and other bodies with respect to the processing of personal data, the participants in the contest herewith authorise the organisation of the contest to process their personal data for the purpose of the management of the contest.

The data controller is Mirage Granito Ceramico SpA.